

## PRELIMINARY SUGGESTIBILITY TESTS

The purpose and types (authoritarian and permissive) are discussed, demonstrated and practiced.

## RECOGNITION & CLASSIFICATION OF CLIENTS

An in-depth discussion of the qualification of clients, including common fallacies we encounter, occupational susceptibility, age and susceptibility of highly impressionable and emotional people.

## HOW TO HYPNOTIZE

A 3 - step classical hypnotic induction procedure is introduced. The techniques are practiced and all participants are critiqued.

## METHODS OF "EMERGENCE"

Ordinary and gradual emergence "awakening" methods are shown. Participants practice a self-hypnosis induction and awaken themselves.



## DEPTH STAGES OF HYPNOSIS.

Participants are introduced to the six depth stages of hypnosis and the criteria for judging trance depth.

## SESSIONS WITH A CLIENT

Participants are taught to structure sessions with clients, including the development of actual treatment plans.



## INFLUENCING FACTORS IN HYPNOSIS.

In this lesson we discuss the influence of light, color, temperature, odors, music, sound, and emotions, and their effect on inducing hypnosis.

## ADVANCED INDUCTION TECHNIQUE

The eight steps necessary to perform an effective progressive relaxation induction are demonstrated. Instantaneous, indirect and waking hypnosis techniques are shown and practiced.

## ASSESSMENT, GOAL SETTING AND REINFORCEMENT.

This lesson introduces - through interactive discussions and application exercises marketing and practice development.

## HYPNOSIS PRACTICE HOW SHOULD IT BE STRUCTURED?

The varied possibilities and options open to enhance a profitable hypnosis practice are explored. This includes how to start, expand and market one's private practice. The methodology and structure and development.

## YOUR SCHOOL

You will learn how to teach, set up classes, advertise and be successful. You will examine your weaknesses and your strengths.

## HOTEL ACCOMMODATIONS:

Red Roof Inn  
141 Buffalo Road  
Clinton, TN 37716  
865-457-9070

Rate Plan Code: Student of Healthy Visions

See enclosure for other accommodations

Airport Knoxville (Code TYS)

## GRADUATE COMMENTS

**The primary objective is to teach aspects of hypnosis and its applications as thoroughly, scholarly, and completely as possible. Our graduates testify that we meet our objectives.**

*Because of Mr. Eslinger the course was excellent. He exceeds every expectation and renews my faith in the profession. He sets the standard, which will be difficult to surpass.*

*William Smith - Dallas, Texas*

*A real-life educational experience! Very down to earth and highly useful. This courses teaches you to teach. Not a review of what I already know. Ron brings out each students strength to others while at the same time addressing their weakness and turning the weakness around. Very personalized attention to each student. An absolutely awesome experience.*

*Robert Bass - Beebe, Arkansas*

*Excellent learning experience from classes presented, instructor's additional input, and from other students. Very glad I took this class by this instructor at this time.*

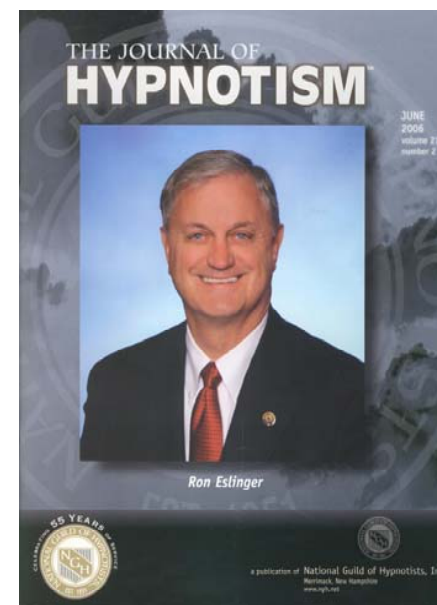
*Jim Smith - Cabot Arkansas*

*I would like to take this opportunity to comment on the training that I received by you at the Healthy Visions Hypnosis Wellness Center in May of 2009, to become a NGH Certified Instructor (Train the Trainer Course). The content and presentation of this class was superior to any other training that I have received. Your depth of understanding not only of hypnosis but also in the preparation and presentation of material for your students was fantastic. Your confidence in your teaching skills and dedication to your students was inspiring.*

*I have just finished teaching an approved NGH hypnosis certification course here at our Center in Cincinnati and can say without a doubt that my confidence and skills as a Hypnotist and an Instructor have improved greatly as a result of attending your class. These results translate into my students being better informed, better trained and therefore ultimately better prepared as NGH Certified Hypnotists.*

*I would highly recommend any of your training and specifically your Train the Trainer class to all hypnotists that are interested in gaining a deeper understanding of hypnosis, regardless of their intent to teach or not. Thank you. William L. Molitor CI, CH, CPHI.—Director Tri-State Hypnosis Center*

# NATIONAL GUILD OF HYPNOTISTS TRAIN THE TRAINER CERTIFIED INSTRUCTOR (CI)



Inspiring Individual Initiative

By

**M. Ron Eslinger**

**RN, CRNA, APN, MA, BCH, CMI, FNCH**

# WE TEACH YOU TO TEACH

We TEACH YOU TO TEACH - Train with  
CAPT Ron Eslinger, USN Retired, Certified  
Registered Nurse Anesthetist, Board  
Certified Hypnotist, and Certified Master  
Instructor.

Recipient of the Ormond McGill Chair for  
best presenter, Instructor of the Year 2004,  
and recipient of the Order of the Braid by the  
National Guild of Hypnotist

**Use your experience, desire and  
passion to teach others hypnosis  
through the NGH Certified Hypnosis  
Instructor Course.**

**Call, Email, or Download  
Application and Interview  
1-866-312-3159 / ron@eslinger.net**

**Board Certification through the National Guild  
of Hypnotists is strongly encouraged for All  
Certified Instructors.**



**Our Location In  
Historic  
Downtown  
Clinton, TN**



Healthy Visions  
351 Market Street  
Clinton, TN 37716  
Phone: 865-269-4616  
Fax: 865-269-4613  
E-mail: ron@eslinger.net  
Web:

## AGENDA

### Day #1

*Learning How to Train Others (How to teach so others can effectively learn)*

I have had way to many CHs take my NGH CH course because they felt they did not get what they needed to be an effective trainer. You want your students to say you are the best teacher/trainer they have ever had.

When you train your students will graduate with confidence knowing that they know how to hypnotize other for preventive health issues and that they have a foundation for expanding their practice.

### Day #2 Morning

*How to be an Effective Public Speaker (Not only to your class but to organizations to best increase your financial success)*

### Day #2 Afternoon

*Marketing Your Training (Students don't come to you in the beginning you must learn how to recruit)*

Learn how to go about getting corporate and government contracts Where to get free state training on best practices for business success

### Day #3

NGH Book #1 and teaching practice  
You will be assigned a chapter to teach prior to course start date

### Day #4

NGH Book 1 & 2 with practice teaching and discussion and video learning

### Day #5

Continuing NGH Book 2 with and course review and student test practice  
Open forum  
Graduation Lunch

**See website for dates.**

**Monday - Friday 9:00am - 5:00pm**

**Some Evenings may go late!**

**Tuitions ONLY \$1995.00**



. TAX DEDUCTABLE TUITION: Treasury regulation 1.1625 normally permits an income deduction for educational expenses (including registration fees, travel, meals, and lodging), for courses taken to improve or maintain skills required in business employment. Check your eligibility with an accountant.

## What you will receive from NGH:

- Instructor manual
- All course materials your students receive
- DVD - Many Benefits of the NGH by Dr. Dwight Damon
- Mega Marketing DVD Part 1 and Part 2 by Don Mottin
- Mega Marketing booklet by Don Mottin
- Motivation for Hypnoterapists by Dick Harte
- Pendulum
- Scripts
- Certification Certificate

## If You Qualify!

*If you qualify you will learn how to organize, instruct, coach and mentor others? YOU will have the skills, confidence, knowledge and enthusiasm to be a successful NGH Certified Instructor.*

Take your career to a whole new level of success by earning the titles of Certified Instructor and teaching the 100-hour certification course. Board Certification through the National Guild of Hypnotists is strongly encouraged for All Certified Instructors

## What you will receive from Healthy Visions – American School for Clinical Hypnosis – International

- Syllabus and instruction on how to train and how to be an effective public speaker
- Hundreds of Scripts, articles, electronic records, ebooks, marketing tools on CD by Ron Eslinger (that you can copy for your students)
- A royalty free music CD that you can copy for your students
- A syllabus on how to teach by creating the Ice breaker, organization, getting to and sticking to the point, how to say so they can understand it, how to use body language to teach, using vocal variety, how to research your course, how to and what visual aids should be used, how to empower yourself and your students, how to inspire individual initiative in yourself and your students

- Invitation to a forum
- Pre-course preparation materials

You will receive PowerPoint Presentation you can use to explain hypnosis to medical professionals and CI groups to increase class size and your personal income